Unit 1 | Assignment - KickStart My Chart

Gilbert Duenas

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. The top three projects involve film & video, music, and theater.
   2. Few projects get canceled, but fail more. Project success is higher than failure.
   3. The month of May increases your odds for success. December has the least success and also has more failures than success.
2. What are some of the limitations of this dataset?
   1. There have been over 300,000 projects and the introduction informed us that ‘only a third have made it through the funding process with a positive outcome.’ The graphs show more successes versus failures.
3. What are some other possible tables/graphs that we could create?
   1. Compare success and failure in different countries, different start dates, usefulness of spotlight.
   2. Most profitable currency, country, staff\_pick.
   3. Does backer count affect success? Pledged?
   4. Average backer pledge per country.